

Walsh College and Macomb Community College – [Associate of Business Administration \(ABA\)– General Business to Bachelor of Business Administration \(BBA\) – All Majors](#)

Macomb – ABA Degree Requirements	Credits	Walsh – BBA Degree
<b>Semester 1</b>		
BUSN 1010 - Business Enterprise	3*	General Education Credits
BCOM 2050 - Business Communications	4*	COM 210 Business Communications
ITCS 1010 - Computer & Information Processing Principles	4	IT 305 Business Computing Tools
GEN ED – Group I.A. – ENGL 1180 or ENGL 1210	3*-4*	ENG 100 English Composition
<b>Semester 2</b>		
MKTG 1010 - Principles of Marketing	3	MKT 202 Marketing I
MGMT 1010 - Principles of Management	3	MGT 201 Management I
GEN ED – Group II – MATH 1340 – Statistics	4*	QM 202 Statistical Methods for Business
ECON 1160 - Principles of Econ 1 (GEN ED Group III)	3*	ECN 201 Economics I
<b>Semester 3</b>		
BUSN 2060 - Corporate Responsibility	3	Transfer Credits
BLAW 1080 - Business Law 1	4	Transfer Credits
ACCT 1080 - Principles of Accounting 1	4	ACC 300 Financial Accounting
GEN ED – Group IV – see catalog	3*-4*	General Education Credits
<b>Semester 4</b>		
Electives- 10 – 12 credits – recommended for Walsh:		
BLAW 1090 – Business Law 2 (with BLAW 1080)	4	BL 420 Business Law
ECON 1170 – Principles of Economics 2	3*	ECN 202 Economics II
Elective – remaining 3-5 credits can be chosen from the major course equivalents below**or any 1000 level or higher course.	3	Transfer Credits
Business Electives – 9 credits – recommended for Walsh:		
ACCT 1090 – Principles of Accounting 2	4	ACC 310 Managerial Accounting
FINC 1010 – Introduction to Finance	3	FIN 315 Financial Management
MGMT 2100 – Effective Org. Behavior & Team Dev.	3	MGT 303 Behavioral Management
<b>ABA, General Business</b>	<b>62</b>	
*General education requirements of 30 credits are met by completing courses noted with * above and courses required for the BBA core and taken at Walsh. Michigan Transfer Agreement (MTA) is not required.		

Choose major below from Accounting, Business Analytics, Entrepreneurship, Finance, General Business, Human Resource Management, Information Systems Management, International Business, Management, Marketing, Operations, and Project Management.

Choose additional equivalent courses/credits that may be taken at Macomb to transfer by BBA major**:	Credits	Walsh – Accounting Major
<b>Macomb – Courses</b>		
ACCT 2180 Intermediate Accounting I	4	ACC 301 Financial Accounting I
ACCT 2190 Intermediate Accounting II	4	ACC 302 Financial Accounting II
ACCT 2190 Intermediate Accounting II	--	ACC 303 Financial Accounting III
		ACC 315 Ethics in Accounting
		ACC 406 Accounting Information Systems
		ACC 484 Applied Managerial Simulation
		TAX 495 Tax and Business Taxation I
		ACC Elective
		ACC Elective
Choose one options from: <ul style="list-style-type: none"> <li>BCOM 2070 Technical Business Communications &amp; Project Mgt. Principles <b>and</b> MGMT 2000 Business Management Software Apps.</li> <li>BPEM 1200 Introduction to Sustainability (with BUSN 2060)</li> </ul>	3 - 6	Elective – any 300-400 Management course or Marketing course MGT 454, MGT 315, MGT 457, MGT 404, MKT 445, MKT 487, MKT 309, MKT 415)

<ul style="list-style-type: none"> <li>BUSN 2000 Global Entrepreneurship <b>and</b> BUSN 2016 Business Strategy</li> <li>MGMT 1155 Human Resources Management</li> <li>MKTG 1050 E-Marketing</li> <li>MKTG 1210 Small Business Marketing</li> <li>MKTG 2020 Advertising &amp; Promotion Management</li> <li>MKTG 2060 Promotion Management</li> </ul>		
Elective Credit – any 1000 level or higher course(s)	2-5	Transfer Credit
Macomb Transfer Credits	78	
	42	Walsh Credits
BBA with Accounting Major	120	

<b>Choose additional equivalent courses/credits that may be taken at Macomb to transfer by BBA major below**:</b>		
<b>Macomb – Courses</b>	<b>Credits</b>	<b>Walsh – Business Analytics</b>
ITCS 1250 C# Programming, ITCS 2530 C++ Programming 1, <b>OR</b> ITCS 2590 Java 1	4	IT 203 Introduction to Programming
		IT 410 Principles of Software Engineering
		IT 445 Programming for Data Analysis
		IT 456 Machine Learning
		IT 544 Data Visualization and Predictive Modeling
BCOM 2070 Technical Business Communications & Project Mgt. Principles <b>and</b> MGMT 2000 Business Management Software Apps.	6	MGT 454 Project Management
		QM 400 Analytics Math & Tools for Problem Solving
		QM 504 Principles of Data Analytics
		QM 505 Data Driven Decision Making
		QM 600 Prescriptive Analysis
Macomb Transfer Credits	72	
	48	Walsh Credits
BBA with Business Analytics Major	120	

<b>Choose additional equivalent courses/credits that may be taken at Macomb to transfer by BBA major below**:</b>		
<b>Macomb – Courses</b>	<b>Credits</b>	<b>Walsh – Entrepreneurship</b>
		FIN 407 Entrepreneurial Finance
		MGT 406 Small Business Legal and Tax Issues
		MGT 463 Managing Technology as a Strategic Resource
		MGT 468 Entrepreneurship from Vision to Pitch
Choose <b>FOUR</b> options from:	12-16	MGT 315 Sustainability and Innovation
<ul style="list-style-type: none"> <li>ACCT 2180 Intermediate Accounting I</li> <li>ACCT 2190 Intermediate Accounting II</li> <li>BCOM 2070 Technical Business Communications &amp; Project Mgt. Principles <b>and</b> MGMT 2000 Business Management Software Apps.</li> <li>BPEM 1200 Intro. To Sustainability (with BUSN 2060)</li> <li>BUSN 2000 Global Entrepreneurship <b>and</b> BUSN 2016 Business Strategy</li> <li>BUSN 2010 Personal Money Management <b>and</b> BUSN 2020 Personal Investment Fundamentals</li> <li>MGMT 1155 Human Resources Management</li> <li>MKTG 1050 E-Marketing</li> <li>MKTG 1210 Small Business Marketing</li> <li>MKTG 2020 Advertising &amp; Promotion Management</li> <li>MKTG 2060 Consumer Behavior</li> </ul>		MGT 454 Project Management
		MKT 415 Consumer and Buyer Behavior
		Any 300-400 Level Elective
		Any 300-400 Level Elective
		Any 300-400 Level Elective

Elective Credit – any 1000 level or higher course(s)	0-4	Transfer Credit
Macomb Transfer Credits	78	
	42	Walsh Credits
BBA with Entrepreneurship Major	120	

<b>Choose additional equivalent courses/credits that may be taken at Macomb to transfer by BBA major below**:</b>		
<b>Macomb – Courses</b>	<b>Credits</b>	<b>Walsh – Finance Major</b>
		ECN 405 Managerial Economics
		FIN 321 Business and Risk
		FIN 490 Finance Capstone Simulation
BUSN 2010 Personal Money Management (3 credits above**) and BUSN 2020 Personal Investment Fundamentals	3	FIN Elective – FIN 401 Personal Wealth Management
ACCT 2180 Intermediate Accounting I	4	Elective – ACC 301 Financial Accounting I
ACCT 2190 Intermediate Accounting II	4	Elective – ACC 302 Financial Accounting II
ACCT 2190 Intermediate Accounting II	--	Elective – ACC 303 Financial Accounting III
		Choose 5 courses from:
		FIN 403 Investment Management
		FIN 406 Financial Statement Analysis
		FIN 412 International Economics and Finance
		FIN 425 Financial Modeling
		FIN 430 Business Decisions and Value Generation
Elective Credit – any 1000 level or higher course(s)	2	Transfer Credit
Macomb Transfer Credits	75	
	45	Walsh Credits
BBA with Finance Major	120	

<b>Choose additional equivalent courses/credits that may be taken at Macomb to transfer by BBA major below**:</b>		
<b>Macomb – Courses</b>	<b>Credits</b>	<b>Walsh – General Business Major</b>
		MGT 453 Organizational Leadership
		Any 300-400 Level Accounting Course
		Any 300-400 Level Finance Course
		Any 300-400 Level Management Course
Choose <b>FOUR</b> options from:	12-16	MGT 454 Project Management
<ul style="list-style-type: none"> <li>• ACCT 2180 Intermediate Accounting I</li> <li>• ACCT 2190 Intermediate Accounting II</li> <li>• BPEM 1200 Intro. To Sustainability (with BUSN 2060)</li> <li>• BCOM 2070 Technical Business Communications &amp; Project Mgt. Principles <b>and</b> MGMT 2000 Business Management Software Apps.</li> <li>• BUSN 2000 Global Entrepreneurship <b>and</b> BUSN 2016 Business Strategy</li> <li>• BUSN 2010 Personal Money Management <b>and</b> BUSN 2020 Personal Investment Fundamentals</li> <li>• MGMT 1155 Human Resources Management</li> <li>• MKTG 1050 E-Marketing</li> <li>• MKTG 1210 Small Business Marketing</li> <li>• MKTG 2020 Advertising &amp; Promotion Management</li> <li>• MKTG 2060 Consumer Behavior</li> </ul>		Any 300-400 Level Elective
		Any 300-400 Level Elective
		Any 300-400 Level Elective
		Any 300-400 Level Elective
		Any 300-400 Level Elective
		Any 300-400 Level Elective
Elective Credit – any 1000 level or higher course(s)	0-4	Transfer Credit
Macomb Transfer Credits	78	
	42	Walsh Credits
BBA with General Business Major	120	

<b>Choose additional equivalent courses/credits that may be taken at Macomb to transfer by BBA major below**:</b>		
<b>Macomb – Courses</b>	<b>Credits</b>	<b>Walsh – Human Resource Major</b>
		MGT 405 Management and Labor Relations
		MGT 406 Small Business Legal and Tax Issues
		MGT 453 Organizational Leadership
		MGT 462 Diversity and Inclusion
		MGT 463 Managing Technology as a Strategic Resource
Choose <b>FOUR</b> options from:	12-16	MGT 315 Sustainability and Innovation
<ul style="list-style-type: none"> <li>• ACCT 2180 Intermediate Accounting I</li> <li>• ACCT 2190 Intermediate Accounting II</li> <li>• BPEM 1200 Intro. To Sustainability (with BUSN 2060)</li> <li>• BCOM 2070 Technical Business Communications &amp; Project Mgt. Principles <b>and</b> MGMT 2000 Business Management Software Apps.</li> <li>• BUSN 2000 Global Entrepreneurship <b>and</b> BUSN 2016 Business Strategy</li> <li>• BUSN 2010 Personal Money Management <b>and</b> BUSN 2020 Personal Investment Fundamentals</li> <li>• MGMT 1155 Human Resources Management</li> <li>• MKTG 1050 E-Marketing</li> <li>• MKTG 1210 Small Business Marketing</li> <li>• MKTG 2020 Advertising &amp; Promotion Management</li> <li>• MKTG 2060 Consumer Behavior</li> </ul>		MGT 404 Human Resource Management
		MGT 454 Project Management
		MGT 457 Global Management
		Any 300 – 400 Level Elective
Elective Credit – any 1000 level or higher course(s)	0-4	Transfer Credit
Macomb Transfer Credits	78	
	42	Walsh Credits
BBA with Human Resource Management Major	120	

<b>Choose additional equivalent courses/credits that may be taken at Macomb to transfer by BBA major below**:</b>		
<b>Macomb – Courses</b>	<b>Credits</b>	<b>Walsh –Information Systems Management Major</b>
ITIA 1200 Introduction to Information Systems Security	3	IT 204 Introduction to Security
		IT 402 Systems Analysis and Design
		IT 403 Project Management & ITIL Framework
		IT 430 Agile Project Management and Scrum
		IT 431 Risk Management and Governance
		IT 461 Security Operations and Awareness
ACCT 2180 Intermediate Accounting I <b>OR</b> BUSN 2010 Personal Money Management <b>and</b> BUSN 2020 Personal Investment Fundamentals	4-6	Any 300-400 level Accounting, Economics, or Finance course
		Any 300-400 level Accounting, Economics, or Finance course
Choose <b>Two</b> from:	3 -9	Any 300-400 Level Management Course
<ul style="list-style-type: none"> <li>• BPEM 1200 Introduction to Sustainability (with BUSN 2060)</li> <li>• BCOM 2070 Technical Business Communications &amp; Project Mgt. Principles <b>and</b> MGMT 2000 Business Management Software Apps.</li> <li>• BUSN 2000 Global Entrepreneurship <b>and</b> BUSN 2016 Business Strategy</li> <li>• MGMT 1155 Human Resource Management</li> </ul>		Any 300-400 Level Management Course
Elective Credit – any 1000 level or higher course(s)	0-3	Transfer Credit
Macomb Transfer Credits	78	
	42	Walsh Credits
BBA with Information Systems Management Major	120	

Choose additional equivalent courses/credits that may be taken at Macomb to transfer by BBA major below**:		
Macomb – Courses	Credits	Walsh – International Business Major
ACCT 301 Intermediate Accounting I	4	ACC 301 Financial Accounting I
		FIN 310 Financial Markets
		FIN 321 Business and Risk
		FIN 403 Investment Management
		FIN 406 Financial Statement Analysis
		FIN 412 International Economics and Finance
		FIN 460 Fundamentals of Financial Fraud
		MGT 407 International Management and Labor Relations
		MGT 408 Global Project Management Strategies
BUSN 2000 Global Entrepreneurship <b>and</b> BUSN 2016 Business Strategy	6	MGT 457 Global Management
Macomb Transfer Credits	72	
	48	Walsh Credits
BBA with International Business Major	120	

Choose additional equivalent courses/credits that may be taken at Macomb to transfer by BBA major below**:			
Macomb – Courses	Credits	Walsh –Management Major	
		IT 431 Risk Management and Governance	
		MGT 405 Management and Labor Relations	
		MGT 453 Organizational Leadership	
		MGT 462 Diversity and Inclusion	
		Any 300-400 level elective	
Choose <b>FOUR</b> options from: <ul style="list-style-type: none"> <li>• ACCT 2180 Intermediate Accounting I</li> <li>• ACCT 2190 Intermediate Accounting II</li> <li>• BPEM 1200 Intro. To Sustainability (with BUSN 2060)</li> <li>• BCOM 2070 Technical Business Communications &amp; Project Mgt. Principles <b>and</b> MGMT 2000 Business Management Software Apps.</li> <li>• BUSN 2000 Global Entrepreneurship <b>and</b> BUSN 2016 Business Strategy</li> <li>• BUSN 2010 Personal Money Management <b>and</b> BUSN 2020 Personal Investment Fundamentals</li> <li>• MGMT 1155 Human Resources Management</li> <li>• MKTG 1050 E-Marketing</li> <li>• MKTG 1210 Small Business Marketing</li> <li>• MKTG 2020 Advertising &amp; Promotion Management</li> <li>• MKTG 2060 Consumer Behavior</li> </ul>	12-16	MGT 404 Human Resource Management	
			MGT 454 Project Management
			MGT 457 Global Management
			Any 300-400 level elective
		Any 300-400 level elective	
Elective Credit – any 1000 level or higher course(s)	0-4	Transfer Credit	
Macomb Transfer Credits	78		
	42	Walsh Credits	
BBA with Management Major	120		

Choose additional equivalent courses/credits that may be taken at Macomb to transfer by BBA major below**:		
Macomb – Courses	Credits	Walsh –Marketing Major
		MKT 435 Marketing Research
		MKT 460 Strategic Marketing
		Any 300 – 400 Level Marketing Course
		Any 300 – 400 Level Marketing Course

		Any 300 – 400 Level Marketing Course
		Any 300 – 400 Level Management Course
Complete four courses from:		
MGMT 1155 Human Resource Management	3	Any 200-400 Level Management Course - MGT 404 Human Resource Management
MKTG 2020 Advertising & Promotion	3	MKT 309 Advertising and Promotion Management
MKTG 2060 Promotion Management	3	MKT 415 Consumer and Buyer Behavior
MKTG 1050 E-Marketing	3	Any 300-400 level elective – MKT 445 E-Marketing Communication
MKTG 1210 Small Business Marketing	3	Any 300-400 level elective – MKT 487 Not-for-Profit Marketing
Elective Credit – any 1000 level or higher course(s)	4	Transfer Credit
Macomb Transfer Credits	78	
	42	Walsh Credits
BBA with Marketing Major	120	

<b>Choose additional equivalent courses/credits that may be taken at Macomb to transfer by BBA major below**:</b>		
<b>Macomb – Courses</b>	<b>Credits</b>	<b>Walsh – Operations Major</b>
		MGT 405 Management and Labor Relations
		MGT 418 Process Efficiency
		MGT 419 Continuous Improvement
		MGT 420 Process Maturity
		MGT 463 Managing Technology as a Strategic Resource
		MGT 465 Supply Chain Management
Choose <b>FOUR</b> options from:		MGT 404 Human Resource Management
<ul style="list-style-type: none"> <li>• ACCT 2180 Intermediate Accounting I</li> <li>• ACCT 2190 Intermediate Accounting II</li> <li>• BPEM 1200 Intro. To Sustainability (with BUSN 2060)</li> <li>• BCOM 2070 Technical Business Communications &amp; Project Mgt. Principles <b>and</b> MGMT 2000 Business Management Software Apps.</li> <li>• BUSN 2000 Global Entrepreneurship <b>and</b> BUSN 2016 Business Strategy</li> <li>• BUSN 2010 Personal Money Management <b>and</b> BUSN 2020 Personal Investment Fundamentals</li> <li>• MGMT 1155 Human Resources Management</li> <li>• MKTG 1050 E-Marketing</li> <li>• MKTG 1210 Small Business Marketing</li> <li>• MKTG 2020 Advertising &amp; Promotion Management</li> <li>• MKTG 2060 Consumer Behavior</li> </ul>		MGT 454 Project Management
		Any 300 – 400 Level elective
		Any 300 – 400 Level elective
Elective Credit – any 1000 level or higher course(s) - varies dependent on elective credits taken for ABA degree.	0-3	Transfer Credit
Macomb Transfer Credits	78	
	42	Walsh Credits
BBA with Operations Major	120	

<b>Choose additional equivalent courses/credits that may be taken at Macomb to transfer by BBA major below**:</b>		
<b>Macomb – Courses</b>	<b>Credits</b>	<b>Walsh – Project Management Major</b>
		IT 403 Project Management and ITIL Framework
		IT 430 Agile Project Management and Scrum
		IT 431 Risk Management and Governance
FINC 1010 Introduction to Finance (ABA elective)	-	MGT 403 Introduction to Financial Management
MGMT 1155 Human Resource Management	3	MGT 404 Human Resource Management
		MGT 408 Global Project Management Strategies

		MGT 457 Global Management
		MGT 463 Managing Technology as a Strategic Resource
		MGT 465 Supply Chain Management
Choose <b>ONE</b> options from: <ul style="list-style-type: none"> <li>• ACCT 2180 Intermediate Accounting I</li> <li>• ACCT 2190 Intermediate Accounting II</li> <li>• BPEM 1200 Intro. To Sustainability (with BUSN 2060)</li> <li>• BCOM 2070 Technical Business Communications &amp; Project Mgt. Principles <b>and</b> MGMT 2000 Business Management Software Apps.</li> <li>• BUSN 2000 Global Entrepreneurship <b>and</b> BUSN 2016 Business Strategy</li> <li>• BUSN 2010 Personal Money Management <b>and</b> BUSN 2020 Personal Investment Fundamentals</li> <li>• MKTG 1050 E-Marketing</li> <li>• MKTG 1210 Small Business Marketing</li> <li>• MKTG 2020 Advertising &amp; Promotion Management</li> <li>• MKTG 2060 Consumer Behavior</li> </ul>	3-6	Any 300 – 400 Level elective
Elective Credit – any 1000 level or higher course(s)	4-5	Transfer Credit
Macomb Transfer Credits	75	
	45	Walsh Credits
BBA with Project Management Major	120	

### Walsh College BBA Courses and Majors

**BBA Core Courses:** **COM 405\*** Business Communication Strategies, **IDS 400\*** Critical Thinking for Ethical Leaders, **IT 335** Business Driven Technology, **MGT 410** Production and Operations Management, **MGT 415** Business Strategy of Org. Resilience, **MGT 461** Business Strategy and Policy, **MKT 300** Contemporary Market Trends, and **QM 301\*** Stat Inference for Management Decisions\*

**BBA Majors:** Accounting, Business Analytics, Entrepreneurship, Finance, General Business, Human Resource Management, Information Systems Management, International Business, Management, Marketing, Operations, and Project Management

**Notes:**

- Walsh Now allows students to concurrently enroll once 36 credits are completed at Macomb.
  - Financial aid and scholarship options are available.
- Walsh BBA degree requirements are 120 credits with a minimum of 42 credits required in residence/through Walsh.
  - Maximum transfer credits vary upon BBA major and additional course equivalents taken at Macomb.
- Michigan Transfer Agreement is not required to satisfy general education requirements.
- All courses must be completed with a grade of "C" 2.00 or higher for credits to transfer.
- Fast Track degree options available for all BBA majors to obtain three degrees in five years – associate's, bachelor's, and master's!

**2023-2024**